Indiana Beyond Coal Campaign Outreach Fellow

About the Sierra Club: The Beyond Coal Campaign is sponsored by the Sierra Club. Founded by legendary conservationist John Muir in 1892, the Sierra Club is now the nation’s largest and most influential grassroots environmental organization -- with more than two million members and supporters. Our successes range from protecting millions of acres of wilderness to helping pass the Clean Air Act, Clean Water Act, and Endangered Species Act. More recently, we've made history with the Beyond Coal Campaign by leading the charge to move away from dirty fossil fuels like coal that cause climate disruption and toward a clean energy economy.

Description: Are you wondering if a career in public relations, communications, policy, sustainability, public health, energy & the environment or non-profit advocacy is right for you?

The Indiana Beyond Coal Campaign is seeking an intern to recruit, educate, and involve members of campus and the wider community in energy policy discussions and events designed with the goal of moving beyond coal toward clean, renewable energy.

This internship will offer you a chance to learn about communications strategy, engaging community members in meaningful ways, and winning advocacy campaigns.

The ideal candidate for this internship is energetic, organized, and a strategic thinker. Candidates should possess or have a strong interest in developing interpersonal communications skills, writing abilities, and capable of tracking obligations and appointments. A passion for the environment, social justice, energy issues, or public health is welcomed.

Responsibilities: Responsibilities may be tailored based on applicant’s interests, availability, and skills. Sierra Club staff will provide all basic background knowledge, materials, guidance, practice, and feedback to interns throughout the internship experience.

- Communicating campaign progress on campus to Sierra Club staff on a weekly basis
- Effectively communicating about the Beyond Coal Campaign to students, professors, campus organizations, and community members through one-on-one discussions, presentations, and petitioning
- Enlisting and engaging students, professors, and groups to take action to move the campaign objectives forward
- Recruiting volunteers, attendees, and speakers for events through interpersonal communications, emails, calls
- Participating in the development of public announcements that communicate campaign progress and upcoming actions to constituents through posters, online email, blog/website, and social media posts
- Deliver directions to and engage volunteers and interested activists in the basics of grassroots organizing
How to apply:
Please email a resume or summary of previous experience, a sample of your writing or a cover letter to Megan Anderson, Conservation Organizer, Sierra Club, megan.anderson@sierraclub.org. In your cover letter please include any specifics regarding the experience or skills you are hoping to attain through this internship, and preference regarding hours. Please include one reference. Please feel free to include any relevant examples of your communications abilities, previous experience in this area, or projects.

This is an unpaid internship but motivated students should feel free to seek funding opportunities. This position requires a commitment of at least 2 hours per week. Academic credit may also be available through your school.

Applications accepted immediately.